

INTERNATIONAL SURGICAL SLEEP SOCIETY



ISSS 2024 EDUCATIONAL UPDATE

SEPTEMBER 26 & 27, 2024

Miami, Florida

PARTNERSHIP PROSPECTUS



INVITATION FOR PARTNERSHIP



On behalf of the ISSS Board of Directors, I am excited to invite you to join renowned national and international sleep disorder experts for the 2024 International Surgical Sleep Society Educational Update. This program will be held September 26-27th, 2024, in Miami, Florida.

The ISSS was founded in 2006 and is the world's preeminent organization dedicated to the surgical evaluation and treatment of patients with sleep disorders and especially snoring and obstructive sleep apnea. The ISSS holds international scientific meetings like this one, that enable surgeons from around the world to discuss advances in sleep surgery and to share their research findings. These meetings have provided the foundation for ongoing ISSS research initiatives that will help patients with snoring and obstructive sleep apnea and the surgeons who care for them.

This comprehensive 2-day continuing medical education program offers industry sponsors an opportunity to reach clinicians with the latest sleep disorder techniques and products. The focused meeting environment is ideal for industry dedicated to delivering products and services that support these conditions. This forum will undoubtedly allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

Upon completion of this program, participants should be able to:

- a. Discuss the most current OSA medical and surgical evaluation and treatment options.
- b. Organize and implement a successful multidisciplinary approach to treat patients with OSA.
- c. Describe the pathophysiology of OSA, while becoming familiar with current research on mechanisms and treatment of obstructive sleep apnea.
- d. Recognize the role of adjunctive or alternative therapies in the improvement of CPAP tolerance and alternative treatment of OSA.

For more information or to partner with ISSS, please visit www.surgicalsleepeeting.org or contact Lauren Johnson at 847-752-5920 or via email at ljohnson@veritasamc.com.

See you in Miami!

Paul Hoff

Paul Hoff, MD
President, International Surgical Sleep Society





PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH PARTNERSHIP This meeting offers industry sponsors an opportunity to reach surgeons from around the world who have come together to discuss advances in sleep surgery and share their research findings. Corporate functions may not be held concurrent with official International Surgical Sleep Society Meeting didactic or social functions. Any function, regardless of size and location, must be approved by the International Surgical Sleep Society course industry relations department.

DIAMOND | \$35,000

INDUSTRY SPONSORED PRODUCT THEATER - LUNCH

A non-competing timeslot allowing you to increase your visibility with all attendees. Sponsorship signage will be provided at lunch. Highlight your product and your commitment to sleep surgery with a dedicated hour for your product specialists or guest speaker to present to our attendees during lunch.

DIAMOND LEVEL INCLUDES:

- Prime location of exhibit space
- AV and event marketing
- Company name on ISSS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration package
- Six complimentary registrants for company representative
- Invitation to the Welcome Reception for six company representatives

PLATINUM | \$25,000 | CHOOSE ONE:

INDUSTRY SPONSORED PRODUCT THEATER - BREAKFAST

Highlight your product and your commitment to sleep surgery with a dedicated hour for your product specialist or guest speaker to present to our attendees during breakfast.

WELCOME RECEPTION

One of the most visible ways to support ISSS and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

PLATINUM LEVEL INCLUDES:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the ISSS website
- Program Book Advertisement (1/2 Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration package
- Five complimentary registrations for company representatives
- Invitation to the Welcome reception for five company representatives
- Program Book Advertisement



PARTNERSHIP OPPORTUNITIES

GOLD | \$15,000 | CHOOSE ONE:

BRANDED ATTENDEE LANYARDS

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall and social events.

WIFI CODE

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

GOLD LEVEL INCLUDES:

- Prime location of exhibit space
- Company name on ISSS website
- Program Book Advertisement (¼ Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitation to the Welcome Reception for four company representatives

SILVER | \$10,000

COFFEE BREAKS

Help provide attendees with a AM/PM jolt by sponsoring coffee breaks during the annual meeting.

SILVER LEVEL INCLUDES:

- 8x10 exhibit space
- Company name on ISSS website
- Program Book Advertisement (¼ Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitation to the Welcome Reception for three company representatives

EXHIBITOR | \$5,000

EXHIBITOR LEVEL INCLUDES:

- 6 foot draped table with chairs
- Company name on ISSS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitation to the Welcome Reception for two company representatives

HANDS-ON STATION | \$5,000

This sponsorship includes the opportunity to provide hands-on training with your product during the Cadaevar workshop in addition to your 8'x10' exhibit booth space.



REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

- DIAMOND \$35,000**
 - Industry Sponsored Product Theater-Lunch
- PLATINUM \$25,000** (Choose One)
 - Industry Sponsored Product Theater-Breakfast
 - Welcome Reception
- GOLD \$15,000** (Choose One)
 - Branded Attendee Lanyards
 - Wifi Code
- SILVER \$10,000**
 - Coffee Breaks
- EXHIBITOR \$5,000**
- HANDS-ON STATION \$5,000**

| Representative Name (First, Last) | Title | Email Address | Phone |
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PAYMENT INFORMATION

- Please select your preferred method of payment:
- Credit Card: A member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments
 - Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID # 46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
 - Please Invoice Me

Return this completed Registration Form to Lauren Johnson
 Email: ljohnson@veritasamc.com
 Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118