

PARTNERSHIP PROSPECTUS



INTERNATIONAL SURGICAL SLEEP SOCIETY

ISSS 2024 ANNUAL MEETING

JANUARY 24-26, 2024

Wollongong, Australia
Novotel Wollongong Northbeach

A must-see
destination, only
an hour south of
Sydney!



2024 ISSS ANNUAL MEETING

JANUARY 24-26, 2024 ♦ WOLLONGONG, AUSTRALIA

INVITATION FOR PARTNERSHIP

Dear Valued Sponsors and Exhibitors,

The next Annual Meeting of the International Surgical Sleep Society (ISSS) will be held in Wollongong, Australia at the Novotel Wollongong Northbeach from 24th to 26th of January 2024.

It is the second time this international meeting will occur in the southern hemisphere and presents industry with an unprecedented opportunity to educate and showcase expertise in front of approximately 500 sleep surgeons from across the globe.

The event will be run in the city of Wollongong, a beautiful coastal town in the south coast of NSW, home to amazing beaches, national parks, and the leading conference on sleep surgery in the world in 2024.

The program focuses on key topics and includes presentations from more than 80 international speakers and renowned thought leaders sharing the latest science and insights in their areas of expertise, alongside concurrent lectures on sleep apnea and surgery in adults and pediatrics, and research workshops to provide significant hands-on engagement for attendees.

We look forward to welcoming you to Wollongong as a valued supporter and exhibitor at the International Surgical Sleep Society 2024 Annual Meeting.

For more information on partnering with ISSS, contact Lauren Johnson at +1-847-752-5920 or via email at ljohnson@veritasamc.com.

See you in Australia!

Dr. Stacey Ishman
ISSS President

Dr. Stuart MacKay
Conference Co-Chair

Dr. Lyndon Chan
Conference Co-Chair





WHY BE A SUPPORTER?

Sponsor support is essential to the mission of ISSS, and we recognize the need for transparency on how financial support is utilized.

Here are just some of the ways your presence at the International Surgical Sleep Society 2024 Annual Meeting provides value:

- Your support signals a commitment to the field of sleep study and to Society members seeking ongoing professional development
- Sponsorship brings your organization's products, concepts, and updates to the attention of more than 500 highly engaged attendees
- Direct access to delegates during meals and breaks in the Exhibit Hall, dinners, and social events provides effective, efficient, and sustained marketing messaging
- Early sponsorship commitments secure inclusion in ongoing marketing communications to members

The benefits of your investment cannot be understated. Your support brings exceptional exposure to your target market, opportunities to bolster existing relationships or establish new ones, and contacts to further develop your business.



SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

	PLATINUM \$30,000 USD	GOLD \$20,000 USD	SILVER \$12,500 USD	BRONZE \$5,000 USD
	Choose One: <ul style="list-style-type: none"> • Industry Sponsored Product Theater (Lunch) • Gala Dinner Sponsor (Thursday) 	Choose One: <ul style="list-style-type: none"> • Industry Sponsored Product Theater (Breakfast) • Welcome Reception (Wednesday) 	Choose One: <ul style="list-style-type: none"> • Coffee Breaks • Branded Attendee Lanyards 	
Invitation to private board meeting	✓			
Prime exhibit space location	✓	✓	✓	
Standard audio/visual projection included	✓	✓		
Promotion of your product theater to all attendees	✓	✓		
Company recognition on the ISSS website	✓	✓	✓	✓
Program Book advertisement	Full-Page, Full-Color	Half-Page, Full-Color	Quarter-Page, Full-Color	Quarter-Page, Full-Color
Recognition on contributor support signage in the meeting pre-function space	✓	✓	✓	✓
Recognition in the registration package	✓	✓	✓	✓
Complimentary registrations for company representatives	5	4	3	2
Invitations to the Welcome Reception (Wednesday evening) for company representatives	5	4	3	2
Invitations to the ISSS Gala Dinner (Thursday evening)	3	2	1	1



PARTNERSHIP OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH PARTNERSHIP This meeting offers industry sponsors an opportunity to reach surgeons from around the world as they come together to discuss advances in sleep surgery and share their research findings. Note: Corporate functions may not be held concurrent with official International Surgical Sleep Society meeting didactic or social functions. Any function, regardless of size and location, must be approved by the ISSS Industry Relations team.

PLATINUM | \$30,000 USD

CHOOSE ONE:

- **INDUSTRY SPONSORED PRODUCT THEATER**

A 60-minute lunch symposium to highlight your drug, device, or service presented by your product specialist or guest speaker. Includes refreshments and A/V services.

- **GALA DINNER SPONSOR (THURSDAY)**

Your company will be recognized for its support from the podium during the Gala dinner.

Platinum Level sponsorship includes:

- Invitation to private board meeting
- Prime exhibit space location
- Standard audio/visual projection included
- Promotion of your product theater to all ISSS attendees
- Company recognition on the ISSS website
- Program Book advertisement (full-page, full-color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration package
- Five complimentary registrations for company representatives
- Invitations to the Welcome Reception (Wednesday evening) for five company representatives
- Invitations for three company representatives to the ISSS Gala Dinner (Thursday evening)

Fully customizable sponsorship packages at the Platinum Level are also available.

GOLD | \$20,000 USD

CHOOSE ONE:

- **INDUSTRY SPONSORED PRODUCT THEATER**

A 30-minute breakfast symposium to highlight your drug, device, or service presented by your product specialist or guest speaker.

- **WELCOME RECEPTION (WEDNESDAY)**

Your company will be recognized during the largest networking opportunity of the conference.

Gold Level sponsorship includes:

- Prime exhibit space location
- Standard audio/visual projection included
- Promotion of your product theater to all ISSS attendees
- Company recognition on the ISSS website
- Program Book advertisement (half-page, full-color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration package
- Four complimentary registrations for company representatives
- Invitations to the Welcome Reception (Wednesday evening) for four company representatives
- Invitations for two company representatives to the ISSS Gala Dinner (Thursday evening)



PARTNERSHIP OPPORTUNITIES

SILVER | \$12,500 USD

CHOOSE ONE:

• COFFEE BREAKS

Provide attendees with an AM/PM jolt through sponsorship of coffee breaks.

• BRANDED ATTENDEE LANYARDS

Prominently (and exclusively) display your company logo on the highest visibility item distributed at the Annual Meeting. Every attendee is required to wear this item in order to access educational sessions, Exhibit Hall, and social events.

Silver Level sponsorship includes:

- Prime exhibit space location
- Company name on the ISSS website
- Program Book advertisement (quarter-page, full-color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitations to the Welcome Reception (Wednesday evening) for three company representatives
- Invitation for one company representative to the ISSS Gala Dinner (Thursday evening)

BRONZE | \$5,000 USD

Bronze Level sponsorship includes:

- 6-foot draped table with chairs
- Company name on the ISSS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitations to the Welcome Reception (Wednesday evening) for two company representatives
- Invitation for one company representative to the ISSS Gala Dinner (Thursday evening)



REGISTRATION FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

PLATINUM \$30,000 USD

Choose One:

- Industry Sponsored Product Theater (Lunch)
- Gala Dinner Sponsor (Thursday)

GOLD \$20,000 USD

Choose One:

- Industry Sponsored Product Theater (Breakfast)
- Welcome Reception (Wednesday)

SILVER \$12,500 USD

Choose One:

- Coffee Breaks
- Branded Attendee Lanyards

BRONZE \$5,000 USD

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly
- Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID # 46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118